



# SPEAKERS

# BUREAU

## NAWBO California

National Association of Women Business Owners  
California Chapter

**W**elcome to NAWBO California's Speakers Bureau, a special benefit to all NAWBO-CA chapters and members, and other women business organizations throughout the state.



The purpose of this Speakers Bureau is three-fold:

- ▲ To offer education, training and motivation to women business owners and other women in business.
- ▲ To allow NAWBO-CA and its chapters to get exposure throughout California among their peers and through other women's business groups.
- ▲ To assist NAWBO-CA chapters with programming.

The speaking topics are of relevance to all women in business, whether you are an independent contractor or the president of a multi-million dollar enterprise.

By joining the NAWBO-CA Speakers' Bureau, you will get exposure to all nine NAWBO-CA chapters representing nearly 1 million women business owners throughout the state. Speakers will also get exposure to other women business organizations throughout the state.

The Speakers' Bureau is divided into three sections:

### **1** Speakers who are NAWBO members (From anywhere in the U.S.)

NAWBO members can be listed as preferred speakers on the NAWBO-CA Speaker's Bureau for a nominal, annual fee.

#### **Criteria:**

- Be a current, active NAWBO member in good standing.
- Be an experienced speaker (you must have at least three professional references from organizations and/or clients who have booked you as a speaker)
- Have a recommendation from a NAWBO chapter board member who has heard you speak.
- Have expertise in speech topic area
- Please designate if your speech is a keynote address, a workshop, or a lunch/dinner meeting topic.
- As a NAWBO member, if you speak to non-NAWBO groups, please take the opportunity to promote NAWBO and pass out literature as appropriate.

**FEE: \$50 per year**

## 2 Speakers who are not NAWBO members

If you are not a NAWBO member, you can still be listed as part of NAWBO-CA's Speakers' Bureau for an annual fee.

### Criteria:

- Be an experienced speaker (you must have at least three professional references from organizations and/or clients who have booked you as a speaker)
- Have at least two references from NAWBO board members who have heard you speak.
- Have expertise in speech topic area
- Please designate if your speech is a keynote address, a workshop, or a lunch/dinner meeting topic.

**FEE: \$500 per year**



## 3 Speakers who are on NAWBO's Specially Recommended List

This section is for non-NAWBO members who have spoken at a NAWBO event and been especially popular. This group of speakers can only be recommended by NAWBO chapters and will only be recommended to other NAWBO chapters (not to other outside organizations).

### Criteria:

- Be an experienced speaker
- Have spoken at at least one NAWBO event
- Must be nominated by a NAWBO member and approved by the NAWBO-CA Speakers' Bureau committee.

Each chapter and organization is responsible for scheduling bookings and negotiating fees and expenses directly with the speakers. Speakers must designate whether they require an honorarium (and amount) and/or travel expenses.



If you are interested in becoming a member of NAWBO-CA's Speakers' Bureau (we welcome additions to our roster of speakers and topics), please contact Mary Schnack at [mary@PRWorks.ms](mailto:mary@PRWorks.ms) or (928) 204-9834.